



PRESS RELEASE

ELASION S.A. Showcases Premium Cretan Olive Oils and Honey at ANUGA 2025

ELASION S.A. , a leading producer and exporter of authentic Cretan olive oils and honey, is proud to announce its participation in the **ANUGA 2025** trade show, taking place October 4–8 in Cologne, Germany. Elasion SA will be presenting its award-winning Elasion Extra Virgin Olive Oils and Smari PDO Cretan Honey at one of the world's most prestigious food and beverage exhibitions.

At ANUGA, **ELASION S.A.** will invite international buyers, distributors, and industry professionals to explore the rich taste and nutritional excellence of its cold-extracted olive oils, made exclusively from hand-harvested olives in Crete's most fertile regions. Alongside, the company will showcase its PDO Pefkothymaromelo (pine-thyme honey) Smari, a rare treasure of the Cretan beekeeping tradition known for its purity, rich aroma, and high antioxidant value.

"Our presence at ANUGA is a celebration of our commitment to authenticity, sustainability, and Cretan heritage," said Mrs Emmanouela Lampiri, Sales Director of Elasion SA. ***"We are excited to share the story and flavor of Crete with the global market."***

Attendees are invited to visit the Elasion SA HALL 11.2 -Greece to experience firsthand the essence of the Mediterranean diet through guided tastings and product presentations.

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